



# HEALTHY FOOD BUSINESS PROGRAM

HELPING TO ESTABLISH HEALTHY FOOD BUSINESSES IN PHILADELPHIA.

## ABOUT

Healthy food businesses are vital to the wellness of Philadelphia residents, but can be difficult to start and maintain. The Healthy Food Business Program, a collaboration between the Department of Public Health and the Department of Commerce, will support entrepreneurs planning to open healthy food businesses in Philadelphia. This program prioritizes neighborhoods that lack access to healthy food options.

### Participants can receive:

- Up to \$50,000 to buy equipment and make interior improvements through the Instore Forgivable Loan Program.
- Up to \$30,000 to make facade improvements through the Storefront Improvement Program.
- Up to \$3,000 to install security cameras through the Business Security Camera Program.
- Direct technical assistance from a consultant.

Additional incentives may be available on a case-by-case basis.

## EXAMPLES OF HEALTHY FOOD BUSINESSES

- Produce markets
- Restaurants
- Co-ops
- Community kitchen spaces
- Smoothie bars

## ELIGIBILITY

To apply, businesses must:

- Be interested in opening a produce market or other healthy food business.
- Be located in an eligible zip code (see list on the right).
- Commit to not selling tobacco-related products.
- Be tax-compliant and obtain all necessary licenses and certifications.

Preference will be given to applicants who reside in one of the targeted zip codes. Minority, women, or disabled-owned businesses are encouraged to apply.

## APPLY

For more information on the Healthy Food Business Program, contact Prince Ebo at [prince.ebo@phila.gov](mailto:prince.ebo@phila.gov) or (215) 683-2137.

## ELIGIBLE ZIP CODES

- 19104
- 19120
- 19121
- 19122
- 19123
- 19124
- 19131
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- 19148

UPDATED 11/26/2018