

Food Justice Call for Ideas

Questions and Answers

Last Updated January 25, 2019

Questions from 1/9/2016 Info Session

1. Can this be awarded to small projects?

Yes, it could be awarded to different projects/groups at lesser amounts adding up to \$200,000 or one project at the full amount of \$200,000.

2. Can one organization submit more than one idea?

Yes, an organization can submit more than idea/proposal. But just make sure that they are all feasible and manageable and are not dependent on each other.

3. Can you give other examples of non-food projects as related to health justice?

This award is for food-focused projects. There is a connection to health justice at a broader level and food justice follows that framework and foundation. An application would be stronger if it addressed those principles, but the project must involve healthy food. There will be additional guidance by PDPH in defining “healthy food.” It will be posted on www.foodfitphilly.org

4. What are the specific criteria for selecting awards?

The criteria will be formalized with the selection committee in the next few weeks, but it will be based on some of the general criteria as noted in the application- community, is community-based, its potential impact, and connection to health justice. We will add more specific criteria to <http://foodfitphilly.org/food-justice/> soon and definitely before the 2/20/2019 deadline.

5. Will one project be awarded the full \$200,000? Will you be matching LOIs together?

We may award one project the full amount or multiple projects at lesser amounts. It depends on the submissions. At this time we are not planning to match people or projects as part of the review process. To our knowledge, matching is not necessarily desired by applicants. Applicants can attempt to match with other organizations or partners prior to submission by comments on this Facebook event group: https://www.facebook.com/events/409665049573128/?active_tab=discussion. Anyone in attendance at the 1/9 info session can opt in to having their contact information shared with other attendees.

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6. Is there an implementation timeline? If a proposal is for planning, then how can it go from planning to implementation? If you have a lot of start-up projects, how have sustainability beyond that? What is the Health Department's financial commitment?

The timeline is one fiscal year – July 1, 2019 to June 30, 2020. The proposal can either be for planning or implementation or both in that timeframe. This funding is from City general funds. Future funding is possible, however, the budget needs approval each year so we cannot make a guarantee but there is a definite interest in future funding opportunities. Proposals can note what they would do if they received more than 1 year of funding but there should be some milestones that can be accomplished in year 1.

7. Are there criteria for how the funds can be spent or what they can be spent on?

Funds must be spent to advance food justice and access to affordable healthy food in Philadelphia. Funds cannot be used for lobbying. Any additional guidance will be added to www.foodfitphilly.org/food-justice

8. Is there a cut-off based on organizational budget size? Any other organization requirements?

Not at this point. We do not want to have a cut-off if that prevents people from applying.

Typically, any entity we work with must have the infrastructure to be able to contract with the City of Philadelphia, including fiscal administrative oversight, or have a fiscal sponsor that can do so. For this opportunity, we are finalizing contracting options and will post details ASAP.

9. Can partnerships or programs apply together?

Yes, organizations or programs or people can join forces and apply together, and it is encouraged that people work collectively with partners. One organization would need to be the primary applicant and contract with the City (see #8).

10. Are there any preferred zip codes or neighborhoods the application should focus on?

While there is no preference for specific zip codes or neighborhoods, the project must be in the City of Philadelphia, and should be able to demonstrate how the activities will improve food justice for areas with historical health or other injustices.

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11. Can you give some examples of impact? What are the expectations of a one year project- better access to healthy foods, live healthier, etc?

Increasing access to healthy foods is definitely a goal, but we recognize that the process of increasing access to healthy foods should also be informed by a health justice framework and be inclusive and equitable. We want to see that connection and recognition to health justice as part of the proposal and how it leads to a larger goal. As mentioned above, Get Healthy Philly will also provide some additional guidance for thinking about “healthy food.” This will be posted on www.foodfitphilly.org

12. What kind of reporting will be required?

There will be a minimum requirement of an annual report that outlines activities, impact, and outcomes related to food justice. The final contract will clarify if there are any additional reporting requirements in conversation with awardee(s).

13. Can the applicants have other funding sources for their work?

Yes, applicants can have other funding sources. Match would be good but is not required.

14. Would an applicant be excluded from funding if their funding request is at or above \$200,000?

Our funding cannot exceed \$200,000, but it won't automatically exclude your project if your project needed additional funding. It would be important to note in the proposal where that funding would come from and how you can make the project work if you don't receive that funding.

15. Does it have to fund a new program or established project?

It can fund either a new project or expansion of existing work.

16. Who has received this grant before?

No one. This is a new opportunity.

17. Do you already have partners/projects in mind that we want to fund?

No, this is an open call for ideas.

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18. Is there the possibility for more than one year of funding or is this only for projects that can be completed in one year?

There is potential for additional funding, but it is dependent on city budgetary approval. Typical city contracts have allowed for 1 year contracts with up to three 1 year renewals.

19. Can FPAC members apply?

Yes.

Other Questions

20. Is breastfeeding considered part of food justice?

While breastfeeding is an important component of the food system, this particular initiative will focus on other foods.

21. How much funding is available in this round of the food justice projects? Any sense of how much each award will be?

We don't know at this point. There is up to \$200,000 available in total. This could end up being 1 large award or multiple small awards or some combination. It will depend on the ideas we receive.