



VISION ZERO PHILADELPHIA

Above: Broad, Germantown, Erie Intersection, 2022

March, 2024

Traffic deaths are preventable and unacceptable.

WHAT IS VISION ZERO?

Vision Zero is a strategy to eliminate all traffic-related deaths and serious injuries, while increasing safety, health, and mobility for all.

SAFE SYSTEM APPROACH

Transportation is complex, improving traffic safety requires many different solutions:

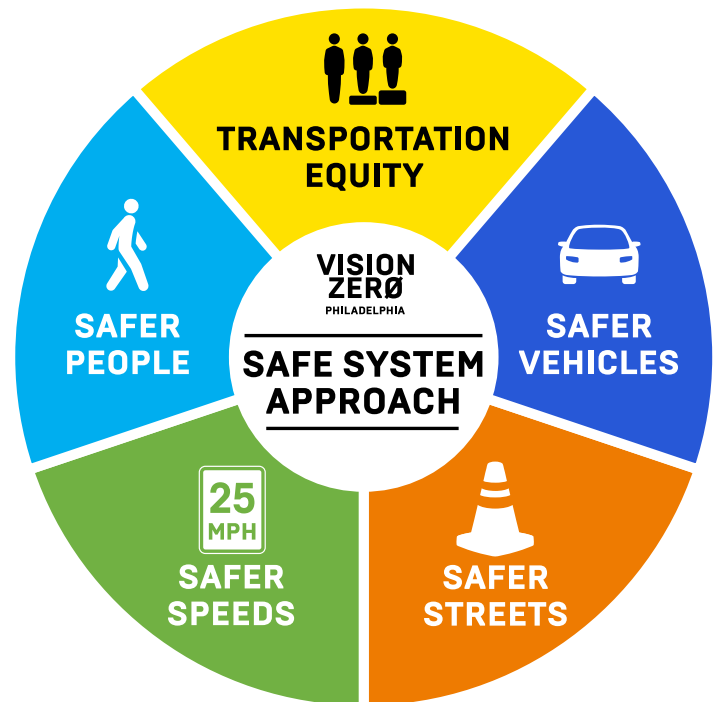
Transportation Equity - Guide investments in neighborhoods needing them most.

Safer People - Empower Philadelphians to take community action and promote a culture of safety.

Safer Vehicles - Encourage Philadelphians to choose safer and healthier modes of travel.

Safer Speeds - Prevent crashes and reduce severity by managing vehicle speeds.

Safer Streets - Build roads that are clear and easy to use, no matter how you choose to travel.



Visit our website for more information:

VisionZeroPHL.com



City of Philadelphia

OTIS@Phila.Gov
Office of Multimodal Planning



TAKE THE VISION ZERO PLEDGE!

Above: Market Street at 19th, 2023

March, 2024

I PLEDGE

to recognize that crashes are avoidable and my choices matter to the lives of others.

I PLEDGE

to slow down, focus on driving, and put my phone away while behind the wheel.

I PLEDGE

to use safer transportation options, such as walking, biking, or taking public transit, whenever possible.

I PLEDGE

to bike predictably and stop at signals.

I PLEDGE

to spread the word about Vision Zero in my neighborhood.

**Everyone deserves to get
where they are going safely.**



Visit our website for
more information:

[VisionZeroPHL.com](https://www.visionzerophila.com) 

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