

## Local Produce Support Mini-Grant Application

The Division of Chronic Disease and Injury Prevention in the Philadelphia Department of Public Health seeks proposals from local farmers and farmers' market or farm stand operators for activities that will help support and promote access to fresh produce, local agriculture, and food justice in Philadelphia.

### Definitions

**Farmers' market/farm stand:** An area where, on designated days and times, growers and producers of horticultural and agricultural products sell those products directly to the public.

**Farmers' market operator:** An individual or organization who manages the farmers' market and selects, manages, and coordinates farmers' market vendors.

**Local farmer:** An individual or organization that grows horticultural and agricultural products within Philadelphia County, OR an individual or organization that grows horticultural and agricultural products in a nearby county and distributes/sells in Philadelphia County.

**Food justice:** Food justice aims to address disparities in nutritious, affordable and culturally-appropriate food access, particularly for communities of color and low-income communities, by addressing land ownership, agricultural practices, distribution of technology and resources, workers' rights, and the historical injustices communities of color have faced. ([from What Is Food Justice? | Student Leadership & Impact Center](#)).

### Applicant eligibility

Applicant may be an individual, non-profit or for-profit entity that is currently operating a farm stand or farmers' market in Philadelphia or is a farmer or grower that sells or distributes produce at a farm stand or farmers' market in Philadelphia. Priority will be given to farmers, operators or markets/stands located in, led by, and/or serving historically underserved communities, including but not limited to immigrant populations, low-income communities, communities of color, and people with disabilities. Applicants are eligible whether they sell produce or distribute free produce in the community.

### Project eligibility

1. Horticultural and agricultural products must be grown AND/OR distributed in Philadelphia, primarily in low-income communities of color.
2. The project should be centered around promoting food justice and increasing fresh produce access in the community.

3. Individuals or organizations that distribute produce to low-income areas with high rates of food insecurity and low access to fresh produce will be prioritized for grants.

### **Grant award funding**

- The maximum amount of funding for any single grant awarded is \$2,000.
- The anticipated award date is April 2026.
- Funds will be disbursed in one payment via check to the farmer or farmers' market operator.
- Grant funds can be used for:
  - SNAP/EBT machines/fees
  - Promotion/signage
  - Equipment to help support or expand your market or farm
  - Infrastructure to support operations during weather challenges - fans, heat lamps, mobile tents, etc.
  - E-commerce/online purchasing platforms
  - Staff support
  - Disability accessibility accommodations, aids, tools, and supplies
  - Language access services – translations, symbolic signage, etc.
  - Off-setting costs to operate and de-risk new opportunities (i.e. stipends to support growers with the necessary resources/certifications to sell to new markets, subsidizing produce costs, new market start-up costs, etc.)

### **Evaluation of proposals**

Proposals will be reviewed by staff from the Division of Chronic Disease and Injury Prevention.

### **Submission deadline**

Proposals launch March 1<sup>st</sup> and are due March 31<sup>st</sup> by 11:59 pm.

There will be an Info Session on March 11<sup>th</sup> from 2pm – 3pm. Register at the Zoom link: <https://pdph-phila-gov.zoom.us/meeting/register/UA-fDLhRzKwn0I7mv3oPg>

### **Proposal submission**

Please use this link to complete your submission: <https://forms.office.com/g/2fj1eY6pXA>

### **Reporting Requirements**

Once the funds are distributed a brief report summarizing your operations and how the funds were used will be expected. This may include:

- Operating schedule
- Number of vendors (if applicable)
- Sales data (if applicable)
- Number of daily customers
- Details of how funds were used
- Challenges or barriers to operation
- Additional resources or support that would be helpful in the future

March 2026

**Application questions-** Please use this link to complete your submission:

<https://forms.office.com/g/2fj1eY6pXA>

1. Contact person- first name?
2. Contact person- last name?
3. Phone number of your contact person?
4. What type of applicant best describes you? (Farm/Farmer or Farmers' Market/Farm Stand Operator)
5. If you are a farm/farmer:
  - a. Name of your farm
  - b. Location of farm (address and zip code)
  - c. List all locations where you sell/distribute produce in Philadelphia (include address and zip code if applicable)
  - d. Are you also a vendor or operator at a farmers' market or farm stand?
6. If you are a farmers' market or farm stand operator:
  - a. Name of market or stand
  - b. Operator name
  - c. Number of markets or stands per week
  - d. Location of market (address and zip code)
  - e. Are you registered with the Office of Food Protection?
7. How long have you been in operation (in years)?
8. Who do you serve? Describe any specific communities, age groups, or languages spoken.
9. List any partners that help promote or support you and how you engage the community you serve.
10. Please select how you will use the funds from the following menu of options (check all that apply):
  - a. Promotion/signage
  - b. SNAP/EBT machine fees
  - c. Equipment costs
  - d. Purchasing/enhancing e-commerce or online purchasing platform
  - e. Staff support costs
  - f. Off-setting costs to operate and de-risk new opportunities (i.e. stipends to support growers, start-up costs, subsidizing produce costs, etc.)
  - g. Disability accessibility accommodations, aids, tools, supplies
  - h. Language access services – translations, symbolic signage, etc.
  - i. Weather resilience equipment/tools (i.e. heat lamps, tents, fans, etc.)
11. Describe how these funds will be used to help increase or expand access to fresh produce, local agriculture and food justice in Philadelphia. (Limit to 250 words)
12. Once the funds are distributed, a brief report summarizing your operations and how the funds were used will be expected. This may include (if applicable) operating schedule, number of vendors, sales data, number of daily customers, details of how funds were used, challenges or

barriers to operation, and additional resources or support that would be helpful in the future.  
Are you able to meet these reporting requirements? Yes or No

Please use the link provided above to complete and submit your application. If you have any issues or questions, email [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

If you need this information in another language, please email [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Arabic:

إذا كنت بحاجة إلى هذه المعلومات بلغة أخرى، يُرجى إرسال بريد إلكتروني إلى [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Chinese: 如果您需要获取此信息的其他语言版本，请发送邮件至 [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

French: Si vous avez besoin de ces informations dans une autre langue, veuillez envoyer un courriel à l'adresse [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Haitian Creole: Si ou bezwen enfòmasyon sa a nan yon lòt lang, tanpri voye yon imèl bay [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Korean: 다른 언어로 본 정보가 필요한 경우, [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov) 로 이메일을 보내주시길 바랍니다.

Russian: Если вы хотите получить эту информацию на другом языке, пожалуйста, пишите по адресу электронной почты [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Spanish: Si necesitas esta información en otro idioma, envíe un correo electrónico a [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).

Vietnamese: Nếu quý vị cần thông tin này bằng ngôn ngữ khác, vui lòng gửi email tới [Lu.Collina@phila.gov](mailto:Lu.Collina@phila.gov).